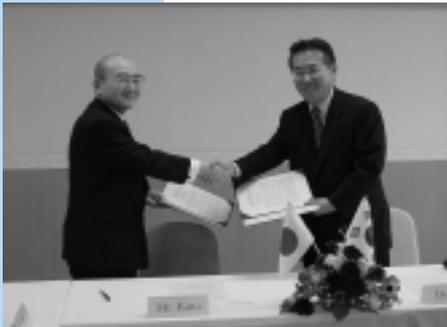




Eco Mark News

The Eco Mark is a voluntary program ran by Japan Environment Association. Contract fees from licensing companies and application fees from applicants cover whole budget for our activities. In this "Eco Mark News", the information related to Eco Mark Program such as newly selected Eco Mark product category and proposals for certification criteria is provided on the basis of the "Guidelines for Eco Mark Program Implementation".

Published on March 1, 2004 No. 47



Right: Dr. Sang-Eun Lee, Chairman of Korea Eco-label Association
Left: Mr. Mutsumi Kato, Chairman of Japan Environment Association



A signing ceremony for the mutual recognition agreement between Japanese Eco Mark and Korea Eco-label (at Tokai University Koyu Kaikan on Dec. 12, 2003) page 6

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* Annexes are separate from our newsletter and please contact our office if you wish to obtain them. They are also available on our website.

Role of Eco Mark and Future Development

Interview with Dr. Suehiro Otoma, Professor of The University of Kitakyushu

Although Eco Mark Program and its products have been surely and widely accepted in the society, there are many issues to be solved including promoting purchase of Eco Mark products among general consumers and reinforcement of global activity. We interviewed Dr. Suehiro Otoma, Professor at Graduate School of Environmental Engineering of The University of Kitakyushu in light of these issues. Dr. Otoma had been the chairman of former Eco Mark Committee for long period of time and is also an active member of current Eco Mark Steering Committee.



Support Lifestyle Conversion

- What is your opinion on the role of Eco Mark in terms of converting the society into the one with less environmental burden ?.

Dr. Otoma Different from the industrial pollution in the past, nature of the environmental issues cannot be improved merely by the official regulations. The core of these issues is the general public who influences the environment and is influenced by the environment. In that regard the most important point is how we can convert their lifestyle as we deal with the environmental issues.

Among the major influence from the general public, those arise in the process they purchase, use and dispose products are significant. At this point it becomes critical that we have wide selection of the eco-friendly products. Eco Mark recommends the eco-friendly products to the consumers who would like to choose such products. As a result Eco Mark has also a very important role to support companies who produce and sell the eco-friendly products.

- You have been cooperating in the management of Eco Mark Program for a long time. Please tell us how you perceive the flow of Eco Mark activity since the establishment of the program.

Dr. Otoma At the time when Eco Mark Program was launched the certification criteria wasn't developed as we currently have although there were principles and policies. So that we had to create criteria, develop the system and promote Eco Mark at the same time in the form of setting criteria in the process of examining each product applied for Eco Mark certificate.

Recognition of Eco Mark wasn't widely spread then and the number of application wasn't very much in the beginning. However there were also some advantages because of the smaller scale of business. For instance we could implement thorough investigation and discussion until we were fully satisfied in the committee when we needed to certify new product or consider certain issue. Large part of the process was trial-and-error in those times but we are all glad that the program has been built up as of now without serious error in certifying any products. I assume that our contribution in converting the consumers' lifestyle is significant.

Expected Support for Developing Countries

- In regard of Eco Mark Program the role in the international community as well as collaboration and cooperation with other countries has become more and more important let alone its domestic work.

Dr. Otoma When you think about the influence of the environmental issues and the countermeasure, the regional aspect is important. On the other hand we need to promote the globally unified action for the issues such as the global warming. Considering the situation we are in it is advantageous for both the consumers and the companies if we carry forward to setup the globally common criteria and procedure for environmental labeling. It will make the labeling simple and easier to understand for the consumers and less workload for the companies to apply their products. From such point of view we are expected to carry out the mutual recognition of the environmental labeling program with other countries proactively.

Adding to the collaboration and cooperation with the countries with their own environmental labeling programs, it is also important to support the countries that still haven't established the environmental labeling programs. Environmental burden will rapidly increase with economic growth of the developing countries and our support for launching and promoting the programs in these countries will contribute to establish the society with less environmental burden and to

convert the lifestyle. Currently Eco Mark is helping Indonesia to establish their environmental labeling program and I would like you to provide other countries the know-how and method to control unauthorized use based on the past activities and experiences.

Win Trust from Both Consumers and Companies

- One of the issues for Eco Mark is that the purchase of Eco Mark products has not been really promoted compared to the procurement by government agencies and companies. What kind of countermeasure will you suggest to solve this problem ?

Dr. Otoma One of the factors for why Eco Mark product purchase hasn't been widely spread among the consumers as expected is that we don't have any Eco Mark certified products in the major household goods such as the home electric appliances or cars. Although we have been emphasizing on these fields since the establishment of the program, current system is focused on the certifying process upon the submission of application from the companies so that we still haven't got any product in these areas. I suggest that Eco Mark Office should put effort in promoting the application of the products, which are considered common in household and/or have major impact to the environment by establishing the product categories and criteria and not just waiting for the application.

I also suggest that we should carefully determine the products that can be the hallmarks of Eco Mark products in regard to the environmental aspect so that we can make differentiation in the market. Technical standard seems relatively slack in some of the current criteria and in some cases the majority of products in the same category is certified as Eco Mark products. There was time when we tried to increase the number of Eco Mark products from the viewpoint of promoting Eco Mark itself but it is now recognized in the society and we need to be careful not to shed our reputation by certifying most products.

It is important, of course, to upgrade each product category on the whole. However Eco Mark will certainly gain the trust from both the consumers and the companies if we promote the hallmark products positively.

- What is the important point in the system management aspect ?

Dr. Otoma Eco Mark program is to provide the environmental information of products and it is not intended to provide products themselves. Therefore the lifeline for Eco Mark is the reliability of its information.

Consumers who choose and purchase the Eco Mark products have no means to know whether the products are really in conformity to the criteria only by looking at them so that they have to rely on the presence of Eco Mark on the products to judge the credibility. Therefore we need to upgrade our monitoring function to prevent the unauthorized use or incorrect use of Eco Mark. In that way we will be able to preserve and promote the reliability and brand power of Eco Mark.

- Thank you very much, Dr.Otoma.

Dr. Suehiro Otoma's Profile

Dr. Otoma is a professor and teaches at Graduate School of Environmental Engineering of The University of Kitakyushu. Dr. Otoma worked at National Institute for Environmental Studies before he started teaching. He also has been working at various organizations including Eco Mark Steering Committee, LCA Exploratory Committee at Ministry of the Environment and at the United Nations Center for Regional Development as a guest senior researcher. He wrote many books themed on the eco-design and lifecycle assessment.

Committee Report/Decisions

Eco Mark Committee for Establishing Category and Criteria (27th meeting)

The 27th Eco Mark Committee for Establishing Category and Criteria (EMCECC, Chairman: Prof. Takashi Gunjima, Doshisha Univ.) was held on February 12, 2004 at Kokukaikan. After the discussion, the following decisions were made;

Decisions

- Primary assessment of 4 categories presented at the 27th meeting of the EMCECC was conducted. As a result, none was subjected to secondary assessment.
- Secondary assessment of "Cleaning Service" presented at the 26th EMCECC was conducted. As a result, it was decided to consider more structured product category since creating the product category was acknowledged as meaningful.

- The partial revision of certification criteria for Eco Mark product category No.119 “Personal Computer” and No.125 “Garbage Disposer Version1.0” that are submitted by Eco Mark Committee for Product Certification was approved and decided to be revised on February 12, 2004.
- It was decided to announce draft Eco Mark certification criteria and discontinuance of current product categories as shown in “Status of Certification Criteria” on July 1, 2004.
- It was decided that Eco Mark Product Category No.20 “Cellulose Sponges”, No.32 “Unbleached Coffee Filters” and No.43 “Household Gloves of Natural Rubber” are to be discontinued on July 1, 2004.

Status of Certification Criteria (as of March 1, 2004)

Classification	Category No.	Category	Period of Open to Public	Date of Establishment/Revision/Discontinuance	Certification Criteria	Status
Establishment	111	Board Made of Wood or the Like Version2.0	2004.3.1- 2004.4.29	2004.7.1	Annex 1	Open to Public
	112	Stationery Version1.0			Annex 3	
	113	Packaging Paper Version2.0			Annex 4	
	114	Paper Packaging Materials Version2.0			Annex 5	
	115	Wooden Products Using Waste Wood, Thinned-out Wood, Small-diameter Logs, etc. Version2.0			Annex 2	
	-	Commodity Version1.0			Annex 6	
	-	Recycled Soap Made from Cooking Oil Version1.0			Annex 7	
Announcement of Discontinuance	2	Triangle Strainers for Kitchen Sinks	2004.3.1- 2004.4.29	2004.7.1	-	Open to Public
	3	Strainers for Kitchen Sinks				
	4	Filter Bags for Kitchen Disposal				
	5	Absorbents for Used Cooking Oil				
	11	Soap Made from Used Cooking Oil				
	20	Cellulose Sponges				
	32	Unbleached Coffee Filters				
	34	Filters for Cooking Oil				
	36	Waste Can Collectors				
	41	Filter Bags of Recycled Paper for Vacuum Cleaners				
	43	Household Gloves of Natural Rubber				
	111	Board Made of Wood or the Like				
	112	Paper Stationery				
	113	Packaging Paper				
	114	Paper Packaging Materials				
115	Wooden Products Using Waste Wood, Tinned-out Wood, Small-diameter Logs, etc.					
Partial Revision	119	Personal Computer	-	2004.2.12	Annex 8	
	125	Garbage Disposer Version 1.0	-	2004.2.12	Annex 9	

Announcement of Draft and Discontinuance of Certification Criteria

We accept opinions against above draft certification criteria and discontinuance of current product categories from March 1 (Mon) to April 29 (Thu). Please give your comments according to the following instruction;

“Acceptance of Opinions on the Proposed Criteria of New Product Category and Discontinuance of Existing Category”

(1) Acceptance by Mail and Fax

- Address, Name, Sex, Occupation, Contact Address, Telephone number, Fax number
- Name of the certification criteria for Eco Mark product category to give opinion
- Opinions on the above proposal criteria

A summary of the above matters should be sent in writing (on A4 size paper) to below* by April 29 (Thu), 2004 (postmark effective).

Japan Environment Association, Eco Mark Office
Takagi Building 7F, 1-7-2 Toranomon, Nishishimbashi,
Minato-ku, Tokyo 105-0003
TEL: +81-3-3508-2662 FAX: +81-3-3508-2656

(2) Acceptance by E-mail

- Address, Name, Sex, Occupation, Contact Address, Telephone number, Fax number, E-mail address
- Name of the certification criteria for Eco Mark product category to give opinion
- Opinion on the above proposal criteria

A summary of the above matters should be sent to the address below by 17:00, April 29 (Thu), 2004 by E-mail.

When you attach a file to E-mail, please use MS-Word, Ichitaro, or Excel format.

E-mail: ecomark@japan.email.ne.jp

* We are sorry for the inconvenience but Japan Environment Association office will move from April 12. Please send postages to the above address since they will be transferred. **If, however, you send your opinions by fax, please send them to the new number after April 12.** We will announce new fax number on website and so on.

Topics

Eco Mark Auditing Manual is Produced

We issued Eco Mark Auditing Manual to prevent the incorrect use and/or presentation of Eco Mark to maintain the appropriate Eco Mark management and improve the credibility of Eco Mark. It was launched as of February 2, 2004. Although we had been strictly monitored the incorrect use and presentation of Eco Mark even before we introduced the manual, it includes more detailed items such as the penal provisions described below. We are going to deal with the various issues more strictly, efficiently and focus on the fairness between the Eco Mark certified companies and the uncertified companies.

Basic Principle of Penal Provisions

- Penal charge shall be collected from companies if they should conduct the incorrect use/presentation of Eco Mark product. The amount of actual penal charge depends on the severity of the act and duration of misconduct.
- If the company should conduct the incorrect use/presentation of Eco Mark product, they shall be banned from the application for certain length of time.
- Public announcement of the list of such companies specified as above shall be made on the website if Japan Environment Association should decide it is necessary to do so.
- Audit and investigation on site at companies specified as above if Japan Environment Association should decide it is necessary to do so.
- Appropriate measure shall be implemented if a product is found against Eco Mark regulations in any other nature than as specified above.

Mutual Recognition with Overseas Environmental Label Programs Eco Mark's Achievements and Future Schedule

You can apply to Eco Mark Office for Eco-label (Korea) and Green Label (Thailand)

This fiscal year, the mutual recognition between Japanese Eco Mark and overseas environmental labeling organizations came to agreement one after another.

With Korea Eco-label Association (KELA) in last December and Thailand Environment Institute in February this year Mutual Recognition of Certification Verification (both environmental organizations subsidize verification operation for the other organization mutually) was agreed successively.

Upon the mutual recognition advantages such as simplification of procedures and documents and speedup in certification are expected for the sake of a company who wish to acquire the environmental label for their export products. We will start negotiating the mutual recognition with an environmental labeling organization in Taiwan soon.

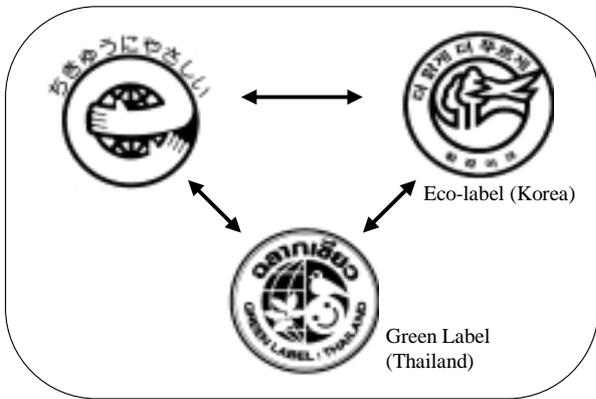
Eco-label (Korea) joined Partial Mutual Recognition for “Copiers” of Eco Mark (Japan) and Nordic Swan (Nordic Countries)

Eco Mark agreed on the partial mutual recognition for “Copiers” with Nordic Swan managed by Nordic Ecolabelling Board since April 2002 (Relevant audit and verification result by one of the organizations on the common criteria in the category “Copiers” may also be applied by the other organization as part of the certification process.). Since last December Korea Eco-label has also joined this partial mutual recognition scheme.

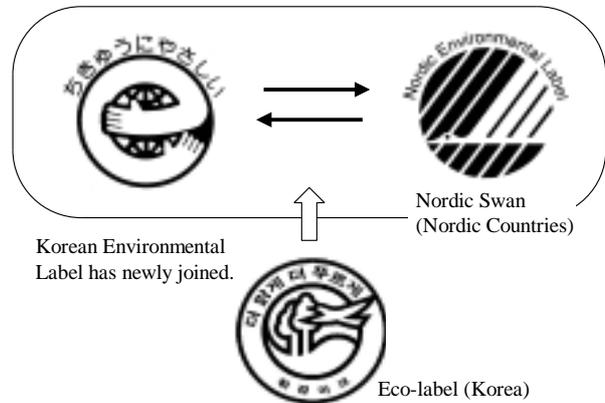
Based on these agreements the verification result of the common requirements in the certification criteria of “Copiers” can be used mutually by all three organizations. For example when the copier certified by the Eco Mark applies for the certification of a Korea Eco-label or a Nordic Swan, the verification result on the common requirements can be omitted. The first certified copier under this system between Eco Mark and Nordic Swan was launched in last August.

- Korea Eco-label -
 The program has started in 1992. 94 product categories, 782 certified products (as of November, 2003)
 Website: <http://www.kela.or.kr>

- Green Label -
 The program has started in 1994. 32 product categories, 200 certified products
 Website: http://www.tei.or.th/bep/GL_home.htm



Mutual Recognition of Certification Verification
 Either of environmental organizations can subsidize the verification operation for the other mutually.



Partial Mutual Recognition
 Relevant audit and verification findings of one organization for common criteria in “Copiers” may be accepted by the other organization as part of its certification process.

Launch of First Eco Mark Fire Extinguisher

Fire extinguishers are placed at various locations such as in the buildings, houses, cars, trains, boats and ships. Total number of fire extinguisher sales reached approximately 4 million per year in Japan. There are many requirements that should be covered to manufacture and sell fire extinguisher based on the Fire Defense Law and adding to this aspect the environmental consciousness has become more and more important especially in the production method and in the process of selecting raw materials.

It has also become important to establish a returnable system for the products that have been past the expiration date and a recycling system to encourage the resource recycling. Fire and Disaster Management Agency have set the objective to bring up the reuse/recycle rate of fire extinguisher to 60% by 2004 so that Japan Fire Extinguisher Manufacturers' Association (JFEMA) and each manufacturer are making serious effort in this issue.

Based on this circumstance Eco Mark reviewed the criteria for the product category No.67 "Inert-Gas Smothering Systems and Apparatuses Using No Ozone-Layer Depleting Gases" and discussed the criteria for fire extinguisher. As a result the product category for "Fire Extinguisher Version1.0" was established as of November 1, 2003. Various regulations are itemized in the criteria including the use of recycled material for the extinguishant (more than 40%), avoidance of using heavy metal or halogenated compound, establishment of a returnable system and implementation of an appropriate recycling system.

"ECOSS-DRY Series" (7 models, see the picture) by Hatsuta Seisakusho Co., Ltd. was certified as the first Eco Mark fire extinguishers in December 2003. The company has also received the Eco Mark certificate for their on-board fire extinguishers (with wheels, 3 models) and the car fire extinguishers (2 models). Maruyama Mfg Co., Inc. (16 models) and Yamato Protec Co., Ltd. (7 series, 27 models) have also received Eco Mark certificate around the same time and the eco-friendly fire extinguishers have been launched in the market. Each of these companies is carrying out the returnable/recycling system for their products and especially Yamato Protec has Recycle Center within their Osaka factory site so that they can collect the old products and use the recycled materials for the extinguishant of their products.

Since a fire extinguisher is not used frequently in our daily life at home or at work there are many cases that it is not handled properly. For instance some do not replace the fire extinguisher in accordance with the expiration date or handle it appropriately. Improvement of returnable/recycling system for the fire extinguisher is critical not only in promoting the resource recycling but also from the point of the disaster prevention measure by securing the correct function of the products. Use of the Eco Mark fire extinguisher is favorable in this regard as well.



Hatsuta Seisakusho Co., Ltd. "ECROSS-DRY Series"

Information

Workbook for Children "Let's find Eco Marks ! (Vol.3)" has been published

We published a workbook "Let's find Eco Marks! (Vol.3)" (a small booklet of 8.7x12.8cm). Featuring plastic used for stationery, which children use daily, they can learn things like recycling system and points of Eco Mark through quiz and Q&A.

We made 30,000 copies this time and distributed at Eco Mark Zone in ATC Green Eco Plaza (Osaka city), and at about 180 stores of Ito Yokado. If you wish to distribute them, please contact Eco Mark Office (Ms Mizuno 03-3508-2662)



Workbook for Children
"Let's find Eco Marks ! (Vol.3)"

Eco Mark Dialogue Meeting “Think about Promotion of Green Products from Consumer Perspective What We can do at Distribution Stage”

We will hold dialogue meetings on the issues and perspectives to promote the sales of environment-friendly products focusing on consumers and distribution stage in Tokyo and Osaka. Future activities of Eco Mark and the issues at distribution stage will be studied in the meetings through the interactive discussion with participants. Admission is free. Please come and join us.

In Osaka

Date & Time: March 19 (Fri), 2004 14:00-17:00

Venue: Creo Osaka West (6-1-20, Nishi-kujyo, Konohana-ku, Osaka-shi TEL 06-6460-7800)

Program: Keynote Speech “Smart Consumers Foster Good Companies - Green Purchasing and Eco Mark”
by Prof. Takashi Gunjima, Doshisha University

Dialogue Meeting Panelists: Ms Yoshiko Arita (Consumers Japan)

Ms Akemi Sunagawa (Japan Association of Consumer Affairs Specialists)

Mr. Ryosuke Yasukawa (Dentsu, Inc.) and others

Coordinator: Ms Sanae Hara (a part-time instructor, Saitama University)

In Tokyo

Date & Time: March 26 (Fri), 2004 13:30-16:30

Venue: Seiryō Kaikan (2-16-2, Nagata-cho, Chiyoda-ku, Tokyo TEL 03-3581-5650)

Program: Keynote Speech “Role of Eco Mark to Build a Recycle Society” by Dr. Katsumi Yorimoto, Waseda University

Dialogue Meeting Panelists: Ms Yoshiko Arita (Consumers Japan)

Mr. Joichi Ueyama (AEON Co., Ltd.)

Ms Akemi Sunagawa (Japan Association of Consumer Affairs Specialists)

Ms Hisako Nakazawa (Consumer Co-operative Co-op Tokyo)

Mr. Yoshinori Nishiagakiuchi (Green Consumer Tokyo-net)

Coordinator: Ms Sanae Hara (a part-time instructor, Saitama University)

Sponsor: Japan Environment Association

Cooperation: Green Consumer Tokyo-net (only for Tokyo), Consumer Japan, Japan Association of Consumer Affairs Specialists (No special order is observed.)

For participation, please apply to the following with 1) Name, 2) Name of the company/organization, 3) Contact (telephone No., fax, E-mail address), 4) Venue (Tokyo/Osaka) specified (Reservation is required). These meetings are held in Japanese language.

Application: Mr. Fujisaki, Promotion Section, Eco Mark Office, Japan Environment Association
FAX: 03-3508-2656 E-mail: xt6t-fjsk@asahi-net.or.jp

Eco Mark Product Catalog 2004

“Eco Mark Product Catalog 2004”, a must manual of green purchase, will be published from Chikuma Shuhan Co., Ltd. under the supervision of Japan Environment Association in April. This is the 5th issue and it has a list of all Eco Mark products as well as the Eco Mark certification criteria and latest information in easy to understand manner.

Contact: Chikuma Shuhan Co., Ltd. Mr. Koyama, Mr. Sugiura TEL:03-3965-1411

Exhibition Booth at “Global Warming is Coming ! Eco Life/Cafe in Tajimi”

Eco Mark Office will set up a booth at “Global Warming is Coming ! Eco Life/Cafe in Tajimi”. This event will introduce the CO₂ gas emission control method and prevention of global warming in Tajimi city and neighborhood regions. In the meantime you can enjoy this interactive style event by joining the talk show and visiting the cafe salon where they use recycled tableware.

Date & Time: March 7, 2004 (Sun)

Venue: Ceramic Park MINO (4-2-5, Higashi-cho, Tajimi-shi, Gifu Prefecture TEL 0572-28-3200)

Contact: Eco Mark Office, Ms. Mizuno TEL 03-3508-2662

Exhibition Panels for Lending Service

Eco Mark Office has lending service of exhibition panels free of charge upon requests from local governments, organizations, companies and etc.. At the same time, we have leaflets and brochures to hand out. Please utilize this service.

How to apply

Please read “How to apply for Exhibition Panels” on Eco Mark website, fill in the form and send it by fax, etc.. If you cannot view website, please contact below;

*Please check if panels are available previously.

Contact: Ms Mizuno and Mr. Fujisaki, who is responsible for Eco Mark Panels

TEL:03-3508-2662 E-mail:dc3h-mzn@asahi-net.or.jp

xcellent Ecological Topics

In this column, we introduce the eco-friendly activities of corporations and organizations.

“Woody Biomass Summit in Iwate”

From the point of dealing with the resource/energy issues and restriction on generating the environmentally burdensome substance such as greenhouse gas the awareness of biomass, which can be recycled in the natural ecology cycle, has become more acute. Considering this awareness the first “Woody Biomass Summit in Iwate” was held during January 20 and 21, 2004 in order to spread the correct information of the efficient use of woody biomass widely. It was organized by Iwate Prefecture, Japan External Trade Organization (JETRO) Morioka Trade Information Center and Woody Biomass Iwate. Total number of participants was approximately 1,000 people.

There were various events with a common theme of “Green Energy Changes Japan” during the summit. Panel discussion with governors of Iwate, Aomori, Akita, Wakayama and Kochi prefecture and the mayor of Vaxjo, Sweden was held along with the sectional meetings and interchange of ideas on the first day. There was also an exhibition related to woody biomass and 40 organizations and companies exhibited their work presentations and products such as pellet stove. On the second day they visited the woody biomass production facilities and the facilities where the woody biomass energy is utilized in Iwate prefecture.

According to “The Declaration of Woody Biomass Summit in Iwate” adopted on January 20, they appealed the importance of the consistent use and appropriate maintenance of the rich forest that covers 2/3 of Japan and they were going to make as much effort as possible to convey the meaning of woody biomass use to the society through the collaboration with concerned authorities and organizations.

While large quantity of the exhaustible fossil fuel and its originated materials are used, an appropriate cultivation and management method isn't adopted in many forests in Japan, therefore the wood resource originated in such forests is not used efficiently. From the viewpoint of converting the society into a sustainable one and activating the local economy we need to have the correct knowledge of woody biomass as energy and resource and expand the use of such resource.

Kanagawa Prefecture has started “My Agenda Registration Program”

Kanagawa prefecture has adopted “New Agenda 21 Kanagawa” in October 2003 as an action plan to create the sustainable society in “Kanagawa Global Environment Conservation Convention” which consists of companies, government and residents of prefecture. “My Agenda Registration Program” has been started as new activity based on the new agenda.

This program is for various organizations and associations to register a plan of environment-conscious action as “My Agenda” and initiate the action by themselves or through the partnership with other parties. Intended participants are companies, NPO, governmental agencies, schools, etc.. In particular following organizations/associations are possible participants. (It is possible for the organizations in other prefecture to register the plan.)

- Companies, which provide the environment-friendly products/services.
- Companies, which initiate the environment-conscious activity by acquiring ISO14001 and/or adopting voluntary program (or planning to do so).
- Companies and associations, which provide the environmental information.
- Schools and educational organizations, which implement the environmental education and/or the environment-conscious activity.
- NPO or other organizations, which carry out the environment related work.
- Other organizations and associations, which are willing to challenge the environment-conscious activity.

Participating organizations are required to register “My Agenda” on the page of “Kanagawa eco Network” from the Kanagawa prefecture's website, “Environment of Kanagawa”. There are two alternatives for registration. One is “Action Initiative” (greenhouse gas, green purchase, waste, chemical substance, car, new energy, environmental management system, etc.) and the other is “Partnership Action” for those who wish to work in cooperation with the residents of prefecture and/or other organizations such as NPO.

Registered data will be made public on the website or used for PR aiming at the regional residents or schools. In addition the commendation ceremony to award the excellence and the information exchange meetings will be held. Kanagawa prefecture is planning to provide consultation service via E-mail and support for acquiring ISO14001. They also consider establishing the preferential system for the registered companies at the green bid.

“My Agenda Registration Program” is also available for individuals and families. It will spread the environment-conscious activity in wider circle when many companies, associations and residents join the program and the collaboration between various organizations will promote the activity. Please have a look at the website “Environment of Kanagawa” (<http://eco.pref.kanagawa.jp>) for your information.

Contact: Environment Management Section, Environmental Planning Div., Environment and Agriculture Dept., Kanagawa Prefecture
 TEL.:045-210-1111 (ext.4058, 4059) FAX: 045-210-8845 E-mail: econet.398@pref.kanagawa.jp

