



# Eco Mark News

ECOMARK NEWS

The "Eco Mark News" has been published since June 14, 1996 by Eco Mark Office in response to a revision of the "General Procedures for the Eco Mark Program." In this "Eco Mark News", the information related to Eco Mark Program such as newly selected Eco Mark product category and proposals for certification criteria is provided on the basis of the "General Procedures for the Eco Mark Program."

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■ Keynote Speech by Prof. Kazuhiro Ueda,  
Graduate School of Economics, Kyoto Univ.



■ "Eco Mark Symposium (West Japan)" was held.:  
Eco Mark Symposium was held at Asia and Pacific Trade Center (ATC) in Osaka city on Dec. 7. For details → Page 4

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## Information

### Eco Mark Symposium (East Japan) will be held

Organizations are becoming increasingly committed to green purchase against the backdrop of the enforcement of the Green Purchase Law and numerous Eco Mark products have been adopted at various places as a result. On the other hand, in terms of individual consumers, they do not appear to be more inclined to favor Eco Mark products when selecting and making a purchase, and so this area still remains as a challenge.

Considering these present circumstances, it is an urgent necessity to study effective and concrete measures to widely promote Green Purchase, including to individual consumers. To this end, we will hold a symposium with the support of the Green Consumer Tokyo Net. We will also like to study future challenges confronting Eco Mark and Green Purchase in conjunction with you. On the day of the symposium, we are planning on having a keynote address by Takashi Gunshima, a professor of Doshisha University, a panel discussion and other activities. We will inform you of the details after they have been finalized.

**Date: February 4 (Mon), 2002  
13:30 to 16:30 p.m.**  
**Venue: Tokyo Women's Plaza  
5-53-67, Jingumae,  
Shibuya-ku, Tokyo  
Tel: 03-5467-1711**

### New Series of Eco Mark Introductory Leaflet, "Eco Marks around you" No.2 "Products using Recycled Paper -Stationers" and "Personal Computers"

With a view to raising the awareness among general consumers, Eco Mark has created a series of leaflets "Discover! Eco Mark around you" (A4, two-sided) to promote and disseminate a better understanding of the Eco Mark products by providing information on underlying environmental problems, how the environment can be better protected and so on. We have just completed "Products Using Recycled Paper - Stationery and Office Supplies" which is No.2 in the series and "Personal Computers" which is No.3 following "Plastic Bottle Recycled Products" introduced in Eco Mark News No.30. We will actively distribute these leaflets to general consumers, government, municipalities and other relevant bodies. In addition, if your company is "interested in distributing them independently," please advise the Eco Mark Office.



No.2 "Products Using Recycled Paper - Stationery and Office Supplies"



No.3 "Personal Computers"



## Draft Announcement

### Partial Modification of Certification Criteria for No. 117, “Copier”

Based on the decision of the 14<sup>th</sup> Eco Mark Committee for Establishing Category and Criteria (Chairman: Prof. Takashi Gunshima, Doshisha Univ.), following revision to partial modification of certification criteria for No. 117 “Copier” on Eco Mark News No. 30 (published on Dec. 20, 2001) will be added. In implementing this revision, we will accept opinions until March 18 (Mon), 2002. For information on submitting objections, refer to “Acceptance of Opinions on the Proposed New Product Category and Discontinuance of Product Categories” shown on page 4.

### Certification Criteria No.117 “Copier” (draft)

- (portions of only added articles to draft on Dec. 20, 2001)
- Portions marked ~~—~~ are to be deleted from the current criteria
- Underlined blue portions in bold are to be added to the current criteria

#### 4. Certification criteria

##### 4-1 Criteria on the environment

(21) Technical information on the following ① to ~~⑥~~ ⑤ should be specified in ~~instruction manual or equivalent~~ **the documentation attached to the product.**

⑤ **Information on acceptance, reuse, recycling or disposal as waste of secondary batteries after use should be described.**

~~⑤ Battery type to be used~~

~~⑥ Disposal method for used batteries complying with local regulations~~

(25) It is not allowed to use cadmium, lead and mercury **as plastic additives** except for electric and electronic parts including wire.

#### 5. Procedure for proving compliance with the certification criteria

(10) In relation to 4-1-(10) and (11), an Energy Star logo using a product report (cert. 10) ~~and or~~ a test result report should be submitted. In addition, for 4-1-(11), a certificate of compliance with Tables 1 to 7 should be submitted.

**Table 1 Copier criteria**

Copy speed (number of copies per minute)	Standard energy consumption efficiency			
	A4 machine	B4 machine	A3 machine	A3Y machine
~10	<b>11</b> <del>=12=</del>	※	19	27
11~20	※	※	55	77
21~30	※	85	99	139
31~40	88	108	125	175
41~50	123	151	<b>176</b> <del>=181=</del>	246
51~60	144	176	※	287
61~70	180	221	<b>257</b> <del>=※=</del>	<b>383</b> <del>=391=</del>
71~80	200	246	※	433
81~85	258	317	※	483

Remarks: 1. “A4 machine”, “B4 machine”, “A3 machine” and “A3Y machine” are copiers of which maximum paper widths are equal to the short side of A4, the short side of B4, the short side of A3 and the long side of A3, respectively.

2. The method used to calculate the energy consumption efficiency shall be in compliance with “3. Method of measuring energy consumption efficiency” of the Ministry of International Trade and Industry Notice No.193 (Mar. 31, 1999) based on the Law on Rationalization of Energy Use (Law No.49, 1979).

#### Table 8 Noise reference value

The following description in the column of the stand-by mode should be written as marginal notes to the table.

**<In the case of one sample>  $L_{Wad} = L_{WA} + K$ ,  $<K=0.3B>$**

## “Acceptance of Opinions on the Proposed New Product Category and Discontinuance of Existing Category”

### (1) Acceptance by mail and FAX

- Address, Name, Sex, Occupation, Contact Address, Telephone number, FAX number
- Name of the proposal Eco Mark Product Prototype criterion to give opinion
- Opinions on the above proposal criterion

A summary of the above matters should be sent in writing (on A4 size paper) to Eco Mark Office, Japan Environment Association at the address below by Monday, February 18, 2002 by mail (postmark effective) or FAX.

Japan Environment Association, Eco Mark Office  
Takagi Building 7F, 1-7-2 Toranomon, Nishi-Shimbashi, Minato-ku, Tokyo 105-0003  
TEL: +81-3-3508-2662 FAX: +81-3-3508-2656

### (2) Acceptance by e-mail

- Address, Name, Sex, Occupation, Contact Address, Telephone number, FAX number, e-mail address
- Name of the proposal Eco Mark Product Prototype criterion to give opinion
- Opinions on the above proposal criterion

A summary of the above matters should be sent to the address below by 17:00, Monday, February 18, 2002 by e-mail. When you attach a file to e-mail, please use MS-WORD, Ichitaro, or Excel format.

e-mail: [ecomark@japan.email.ne.jp](mailto:ecomark@japan.email.ne.jp)

## Topics

### Report on Eco Mark Symposium (West Japan)

Last December 7 (Fri), we held an Eco Mark Symposium (West Japan) under the theme “How to spread Eco Mark among consumers” at the ITM Hall of the Asia Pacific Trade Center (ATM) in Osaka City. There was a keynote address on “challenges and prospects for Eco Mark” given by Mr. Kazuhiro Ueda, professor of Economics, Kyoto University Graduate School, a report from Eco Mark Office on its recent operation, a panel discussion with Ken Morishita, representative of Eco Management Research Institute as a coordinator (panelists: Noriko Ikejima (ATC Green Eco Plaza), Seiji Taguchi (Japan Environment Association), Noriko Tezuka (Kokuyo Co., Ltd.), Koji Terashita (Co-op Kobe) and Fukuko Fukui (Toyobo Co., Ltd.)) as well as other events. There were 102 participants coming mainly from certified enterprises.

### Report on Eco Mark Seminar

The “Eco Mark Consultation” held at Osaka ATC Green Eco Plaza (Osaka City) on May 11 and again on August 30 to 31 this year was oversubscribed with applications exceeding capacity and attendees were accepted in order of arrival. Naturally, this caused disappointment for some. For this reason, we held the “Eco Mark Consultation,” which was designed to explain how the Eco Mark can be obtained, at the same place on December 6. We will continue to hold consultations targeting those who are interested in obtaining Eco Mark in the West Japan Region.

### Report on Exhibition at Eco Products 2001

“Eco Products 2001” was held at Tokyo Big Site for three days from December 13 (Thu) to 15 (Sat), and Eco Mark Office exhibited as a “third party certification label” on the sponsor’s stand. There were approximately 89,000 visitors during the three days. In addition, Minister Kawaguchi of the Ministry of the Environment and Vice Minister Furuya of the Ministry of Economy, Trade and Industry visited us and inspected the exhibition on the first day. Moreover, a video presentation from the Ministry of the Environment, seminars by the sponsor’s stand exhibitor groups including Eco Mark Office and other activities took place on the sponsor’s stage near the entrance as scheduled each day.

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Office-Takagi Bldg. 7F, 1-7-2 Nishishimbashi, Minato-ku, Tokyo 105-0003 Japan  
Certification section TEL: +81-3-3508-2653 FAX: +81-3-3508-2656  
Criteria section/Promotion section TEL: +81-3-3508-2662 FAX: +81-3-3508-2656  
Homepage: <http://www.jeas.or.jp/ecomark>  
e-mail: [ecomark@japan.email.ne.jp](mailto:ecomark@japan.email.ne.jp)

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